



The truth behind Fast fashion and trendy clothes



Nowadays fashion and trendy clothes has become more and more popular due to better contact and communication methods such as social media. Did you know that the consumption of clothes sums up to 80 billion new pieces of clothing every year that is about 400% more than the amount we consumed

two decades ago? People buy more than they need and not wearing the clothes if they can. trendy clothes and fast fashion are the major culprit of the latter.

Clothes has become seasonal (not seasonal weather) only trending for some time and then it is no longer in fashion so who would want to wear the same clothes when it is not in trends even if it is still not torn to rags?

Where I came from buying clothes was for special events such as wedding.



Clothes was always passed from the eldest to the youngest and when it is no longer able to fit anyone it would be used as a mop to clean the

house. New clothes were like a secondary need and luxury.

To produce a single cotton t-shirt 2700l of water is required which is estimated to meet one person's drinking needs for 2,5years although water is a renewable natural resource, the production of clothes can lead to water pollution from chemicals and dyes used in the product.

The polluted water affects the animals and humans who live near the garment factory especially countries that have weak regulation and enforcement on factories. Dirty water is dumped in rivers causing fishes and other creatures to die.



Transportation of clothes and online causes global warming due to carbon dioxide emissions and takes up excessive Energy source that could have been used for something more important.

What can we do to stop this. One person cannot change the world, but everything starts with a spark. The change should start with ourselves we should stop buying clothes while our closet is full of new clothes with did not tear to rags. If possible, buy secondhand clothes. It is also beneficial for us not only the environment since we won't spend much from our budget.

